



Ottawa, September 28, 2021

Dear Prime Minister,
Dear Members of Parliament,

The “Well Made Here” organization congratulates Prime Minister Trudeau and all elected members of Parliament.

As you probably know, prior to the election we wrote to the leaders of the contending parties to know where they stood regarding the issues we are tackling, namely domestic design and manufacturing of materials that meet residential building standards, as well as their purchase and use by citizens, contractors, and institutions, including the government itself.

More houses and other buildings built and renovated with materials that meet standards and originating from production plants operating here in Canada translates to well-paid manufacturing jobs, to the retention of socio-economic activity in the region and in the reduction of greenhouse gases through shorter supply chains.

We were delighted to learn about the Liberal Party of Canada’s position. Here, by the way, are some highlights of the response we received from Mr. Landon Wilcock, Senior Political Advisor, on behalf of your political party:

- You want more to be produced in Canada, in a cleaner way, to meet the market demands of today and tomorrow.
- Your plan makes way for the introduction of a new tax credit for renovating multigenerational homes.
- You will create a Low-Carbon Building Materials Innovation Hub to work directly with building contractors, municipalities, provinces and territories, and Indigenous governments to ensure that Canadian innovations are better positioned for success.
- You will work with partners to deliver innovations in sustainable and low-carbon building materials.
- You are putting the full weight of the federal government behind a plan to recalibrate industrial policy and supply chains. This will lead to finding innovative solutions to use the capabilities we have here in Canada to meet critical needs.



We would like to add that the Honorable Marc Garneau's Team wrote this, which was addressed personally to our team: "Thank you for this information. We share "Well Made Here's" purpose and it is a great initiative."

As you can see by reading all the responses received (<https://www.ici-here.ca/election-the-importance-parties-place-on-canadian-materials/>), all the other parties, in terms and through ideas that differ from yours, with the exception Mr. Maxime Bernier's party, welcome the idea of positively discriminating in favour of Canadian-made materials that comply with residential building codes and standards.

The group of manufacturers we represent, operating more than 160 production sites spread out across Canada and already supported by a retail network of approximately 2,300 points of sale, is counting on your party's renewed standing to explore a partnership, especially given that all the parties with elected Members of Parliament who are represented at the House of Commons appear to support our purpose and our projects.

For all these reasons, dear Member of Parliament, as soon as the government is formed, we will be approaching, in particular, ministers with portfolios relating to the economy, regions, international trade, heritage, and infrastructure.

We respectfully offer our best wishes as the new term begins.

Sincerely,

Richard Darveau
President and CEO