



Dear Madam,

Our company, which operates a manufacturing facility in the riding where you are running, is part of a group of more than 100 manufacturers of hardware and building materials which are produced in over 160 production sites spread out across the country.

Our pan-Canadian non-profit organization is named "Well Made Here", a phrase that reflects our purpose being, which is to promote the purchase of local products that meet current standards and construction codes in effect among homeowners and building professionals.

We are supported by a network of more than 2,300 Canadian hardware stores and home improvement centers, affiliated, or belonging to major banners and buying groups such as Castle, Home Hardware, Lowe's Canada, Patrick Morin, Réno-Dépôt, RONA, Sexton Group, TORBSA and others.

Browse through the "Well Made Here" site to gain a broader appreciation of our approach: <https://www.ici-here.ca/about/>

Showing your support for Canadian manufacturing activity during the election campaign translates to helping your region's socio-economic vitality: in addition to the fact that manufacturing jobs are numerous, stable, and generally well-paid, you should know that manufacturing companies generate three times more economic and fiscal benefits than those which simply import merchandise.

And in the specific case of supporting the "Well Made Here" program, in taking action you also participate in fighting against climate change since the use of materials that consume less energy and are dependent on shorter supply chain circuits favours the reduction of GHGs.

We would be proud and grateful if the party that forms the next government as well as any member of the opposition parties, were to support the "Well Made Here" program during the electoral campaign. Thus, after the elections, perhaps our NPO might benefit from financial support over a period of three to five years in order to instill among hardware store consumers and building contractors the reflex to buy Canadian.

Please do not hesitate to contact us for more information.

Respectfully,

Shaun Stephen
General Manager



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